

**NETFLIX**



**SECOND  
SEASON**

**EXCLUSIVE  
FIRST LOOK**

**THE FIX**

# PRESS RELEASE



FOR IMMEDIATE RELEASE

## **MORE COMEDIANS, MORE PROBLEMS: NETFLIX ANNOUNCES SECOND SEASON OF THE FIX**

**LOS ANGELES – October 1, 2019** – Netflix announced that British import *the Fix* will be back on Sunday, November 24<sup>th</sup>. No topic off-limits and no take too outrageous, the panel show's second season will feature new and returning guests solving the world's problems in thirty minutes or less. New for this season will be in-depth coverage of quintessentially British conundrums, featuring top guests from across the pond. **Not all guests will be announced ahead of time, so viewers will have to tune-in to see which British panel show mainstays might be popping by.**

Executive Producer Michael Davies is thrilled to bring a new season of the hit show to Netflix: "We were a little apprehensive to bring a panel show to America. This format is very British, and we were concerned it would not translate well. We were surprised and relieved to see that the formula caught on. The audience response has been incredible."

In addition to guests from across the pond, the panel show will feature more comedians selected especially because of their reputation for speaking their mind: "We are not trying to build a hostile atmosphere, but panel shows live and die on the strength of their cast" explained Netflix Chief Content Officer Ted Sarandos. "We needed guests who could comfortably go toe to toe with comedians like Katherine Ryan, who is wonderfully outspoken and ready to offer her point of view on any topic." Katherine Ryan's new special *Glitter Room* has been another big hit for Netflix.

Episodes from Season 2 of *the Fix* will be released on the streaming platform once per week, starting with the show premiere on Sunday, November 24<sup>th</sup>. Each episode will be hosted by Jimmy Carr, with teams led by Katherine Ryan and D.L. Hughley. Mona Chalabi will serve as resident data expert.

### **About Netflix**

Netflix is the world's leading streaming entertainment service with over 158 million paid memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

**Media Contact: Richard Siklos - Communications - Los Angeles**

# PRESS RELEASE



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## RACHEL PARRIS AND NISH KUMAR ARE HEADED FOR THE STATES

**LOS ANGELES – October 1, 2019** – Rachel Parris and Nish Kumar are coming to America to bring some of their patented *Mash Report* humor to *the Fix*. The hosts of the cult BBC show are well known on social media for skewering current events with their witty repartee. Soon they will trading friendly jabs with Katherine Ryan and D.L. Hughley on Netflix.

Nish Kumar, anchor of the *Mash Report* and straight man of the comedy double act, is often the target of Rachel Parris' jokes, a role that he doesn't seem to mind: "Rachel Parris' signature dry wit put our show on the map. I am honored to share the stage with her on *Mash*, and I'm looking forward to do so again on *the Fix*"

Nish Kumar and Rachel Parris will be on the show to help Netflix viewers make sense of Brexit -which will be no easy task: "We'll certainly try our best, but we're not sure anyone knows what's going on with Brexit at the moment" she joked. British born Mona Chalabi will be lending a hand, presenting hard data on the state of the UK: "working with her has been amazing. She's redefining data journalism and making it more accessible at the same time" Rachel explained.

*The Fix's* Brexit-themed episode will be the very last one of the season, so viewers will have to wait some time to see it. In the meantime, the first episode of the all-new season of *the Fix* will be debuting on Netflix on Sunday, November 24<sup>th</sup>.

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THE FIX



# EPISODE GUIDE



## **Let's Fix Millennials with Kathleen Madigan and Lewis Black**

Entitled, emotionally fragile millennials are perpetually obsessed with avocado. Is there a way to stop them from "ruining" everything we hold dear?

## **Let's Fix Baby Boomers with Joel Kim Booster and Nicole Byer**

Ok, boomers have wreaked havoc on the global economy, the ozone layer, and millennial retirement prospects. Is it time for them to take a back seat?

## **Let's Fix the Political Divide with Joe Wong and Fortune Feimster**

Left, right, center, and everything in between. Will these crazy, passionate, increasingly extremist kids ever get along?

## **Let's Fix Television with Al Madrigal and Jerrod Carmichael**

Prestige television? No thanks. With cable going extinct and subscription services out of control, how do we get back to the good old days of channel surfing?

## **Let's Fix Autonomous Cars with Ron Funches and Whitney Cummings**

Exciting innovation or the first step towards Skynet? How do we coexist with autonomous vehicles and fix Elon Musk's Twitter account at the same time?

## **Let's Fix Student Loan Services with Jen Kirkman and Jim Jefferies**

There's a girl named Sallie I'm trying to ghost and she won't stop calling. Is there a light at the end of the overburdened, underemployed tunnel?

## **Let's Fix the Video Game Industry with Dan Telfer and Aisha Tyler**

Toxic masculinity, on-line harassment, and a scourge called Overwatch. Is the gaming industry one surprise mechanic away from total meltdown?

## **Let's Fix the Electoral Process with Moshe Kasher and Nikki Glaser**

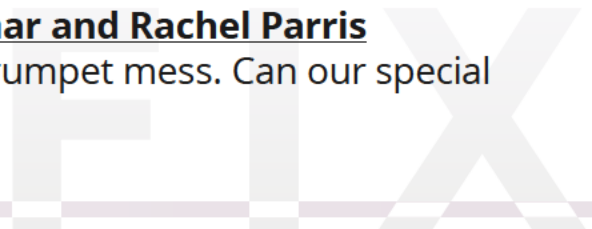
Voter ID checks will not stop this debate. How do we fix voting in America?

## **Let's Fix Health Care with Janet Varney and Amanda Seales**

Co-pays, networks, and premiums. Oh my. Who's got the right referral to tackle the American health care system?

## **Let's Fix Brexit with special guests Nish Kumar and Rachel Parris**

What a backstopped, yellow-hammered, cold crumpet mess. Can our special guests help us make sense of it all?



# QUESTIONS & ANSWERS



## **What should the audience expect from Season 2?**

Viewers will be able to see much more of the show that they know and love, with fresh new problems to solve. We've refreshed our panel line-up and introduced new topics that pay homage to the British roots of this comedy format. We're also experimenting with bringing in expert panelists from across the pond, so to speak.

## **Is the main cast staying on for Season 2?**

The co-captains Katherine Ryan and D.L. Hughley are staying on, as is the host Jimmy Carr and statistician Mona Chalabi. The teams will be getting a bit of a strategic refresh, with fan favorites staying on and other big names in comedy joining in.

## **Can you tell us more about the guest panelists?**

Viewers can look forward to big names in comedy joining the show, like Jerrod Carmichael (the *Carmichael Show*) and Jen Kirkman (comedy consultant on the *Marvelous Mrs. Maisel*). Several fan favorites will be coming back as well, including rising star Joel Kim Booster and Nicole Byer from *Nailed It!*

## **Which topics is the new season going to cover?**

We're going to take a look at the video game industry, student loans, health care. All problems that comedians can easily solve in thirty minutes or less. We have a very special final episode dedicated entirely to Brexit, with special guests Rachel Parris and Nish Kumar from the BBC's *Mash Report*.

## **Do you think these topics could stir up any controversy?**

This show follows the tradition of British panel shows, where guests are not afraid to speak their minds. Our panelists will be skewering the current state of affairs and each other. They're not going to pull any punches.

## **When will the show be released?**

We're going to alter the release schedule to one episode a week, which has been a successful formula for many comedy shows on Netflix, like *Patriot Act* with Hasan Minhaj. The first episode will launch **Sunday, November 24<sup>th</sup>**.

# TALENT BIOS



## **Jimmy Carr, Host**

Jimmy discovered his passion for comedy while working as a Marketer. He has since hosted a number of hit shows, including *8 Out of 10 Cats* and the *Big Fat Quiz of the Year*. His new special the *Best of Ultimate Gold Greatest Hits* is currently streaming on Netflix.



## **D. L. Hughley, Co-Captain**

One of the Original Kings of Comedy, D.L. Hughley is a world-famous stand-up comedian and a master entertainer. He is most well known as the star and producer of UPN/ABC show *the Hughleys*. His new stand-up special *Reset* is currently airing on Showtime.



## **Katherine Ryan, Co-Captain**

Canadian abroad Katherine Ryan is an accomplished stand-up comedian and a mainstay in British panel shows, from *QI* to *8 Out of 10 Cats* and *Your Face or Mine* with Jimmy Carr. Her outrageous new special *Glitter Room* is currently streaming on Netflix.



## **Mona Chalabi, Correspondent & Statistician**

Mona is the resident data expert for *the Fix* and a data editor at the Guardian US. A graduate of the Paris Institute of Political Studies and Edinburgh University, she has worked for the BBC, FiveThirtyEight, and NPR.



# PANEL SHOWS: For British Eyes Only?

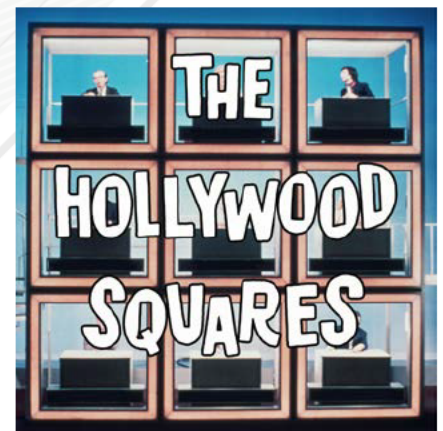
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*"They do a lot more late night chat shows in America: the equivalent to getting on Letterman or The Daily Show. But we prefer the parlour game element of the panel show; it suits our dry humour. Whereas Italians like the giant variety show on a Saturday, we like people being wry and sardonic about stuff."*

- Comedian and UK Panelist Dara O'Briain<sup>1</sup>

Comedy panel games are a mainstay of British television, having experienced an audience resurgence in the early 2000s. A great number of talented comedians have joined one or more shows, and virtually every TV channel in the UK seems to have its own version<sup>2</sup>. While it is true that the format is extremely popular there, it would not be accurate to say that panel shows are an exclusively British concept. Comedy panel shows have actually thrived in the United States at different points throughout the country's history. Some iterations of the American panel show are still being broadcasted today and remain quite popular.

The earliest example of a panel show in the United States dates all the way back to the early 1940s, with shows like *Stop Me If You've Heard This One* or *Can You Top This?*, where a panel of comedians would work with their audience to craft new versions of classic jokes<sup>3</sup>. These shows were quite popular at the time, and the format was considered very effective, as it was both highly entertaining yet fairly cheap to produce. While these two shows were made for radio, panel shows continued to thrive in technicolor.



Courtesy of TV Guide

Jumping ahead to the 1960s, *Hollywood Squares* was so beloved by audiences that TV Guide ranked it as one of the most popular TV programs of all time<sup>4</sup>. The mechanism was once again fairly simple, yet allowed for endless laughs: a panel of celebrities would answer questions to be rated as true or false. Game participants would win real prizes when they correctly guessed the veracity of the celebrities' statements. The show was later revived in the late 1990s, and spawned numerous remakes and re-imaginings, both in the United States and abroad<sup>5</sup>.

# PANEL SHOWS: For British Eyes Only?



While it is true that the format does not draw the same television audience numbers as its heyday in the 60s and 70s, the genre has been enjoying longstanding popularity on the radio, where shows like NPR's *Wait Wait... Don't Tell Me!* are a hit with audiences. The format of the show follows that of many popular British panel shows, where a host (Peter Sagal) quizzes a panel of comedians on the latest news<sup>6</sup>. The format blends news information with dry humor, which is usually considered a "British" style of comedy.

Much like the comedy panel format works on American radio, so can these shows thrive on online mediums like Netflix and YouTube. The streaming platform Netflix, in particular, is uniquely positioned to build a dedicated audience thanks to its sophisticated matching algorithm. The system can recommend the show to viewers who would be most likely to engage with the product. As a result, shows like *the Fix* have the best chance to find an audience on the platform, where viewers can seamlessly switch from British imports to American originals.

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## SOURCES

1. Davis, S. (2008, July 10). For an extra point, why are panel games so popular? *The Telegraph*. Retrieved from <https://www.telegraph.co.uk/culture/tvandradio/3556106/-For-an-extra-point-why-are-panel-games-so-popular.html>
2. Czajkowski, E. (2011, July 28). A Guide to the Hilarious World of British Panel Shows. *Vulture*. Retrieved from <https://www.vulture.com/2011/07/a-guide-to-the-hilarious-world-of-british-panel-shows.html>
3. Ramsburg, J. (2016). Making Listener Gag. *Jim Rasburg's Gold Time Radio*. Retrieved from <http://www.jim-ramsburg.com/can-you-top-this-audio.html>
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5. IMDB (2019). *The Hollywood Squares (Daytime)*. Retrieved from <https://www.imdb.com/title/tt0059995/>
6. NPR (2010, December 10). About 'Wait Wait... Don't Tell Me!' Retrieved from <https://www.npr.org/2010/12/10/110997427/about-wait-wait-don-t-tell-me>



# INFOGRAPHIC



## Millennials and Money



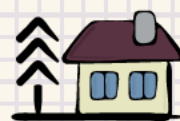
62% say they are living paycheck to paycheck



Yet they spend ~\$478/mo on “nonessentials” (dining out, vacations)

Millennials are facing financial issues that can feel overwhelming

Millennials 25-34 had ~\$36,000 in debt, excluding home mortgages



## Steps to Limit Overspending

- ① Organize your expenses
- ② Set realistic goals
- ③ Surround yourself with positive financial influences

Chalabi, M. (2019, March 21). Money dysmorphia: why I can't let myself have nice things. *The Guardian*. Retrieved from <https://www.theguardian.com/money/2019/mar/21/money-dysmorphia-cant-let-myself-have-nice-things>

Leonhardt, M. (2019, May 13). 62% of millennials say they're living paycheck to paycheck. *CNBC*. Retrieved from <https://www.cnbc.com/2019/05/10/62-percent-of-millennials-say-they-are-living-paycheck-to-paycheck.html>

# MEDIA ASSETS



*Available for download at the Netflix Media Center*



**NOTHING  
LAUGHTER  
CAN'T FIX**



# MEDIA ASSETS



*Available for download at the Netflix Media Center*



THE FLIX



# SERIOUS PROBLEMS NONSENSE SOLUTIONS

## FROM DECIDER<sup>I</sup>

*"Considering how much power comedians have gotten with regards to bringing us a clear-ish picture of the news, then why not have them fix what's wrong with the world?"*

## FROM FORBES<sup>II</sup>

*"The Fix excels at adapting the now mostly-British comedy panel show format for American consumption"*

I. <https://decider.com/2018/11/16/the-fix-on-netflix-trailer/>

II. <https://www.forbes.com/sites/andrewhus-band/2018/12/14/the-fix-netflix-jimmy-carr-dl-hughley-katherine-ryan/#483f9632b05e>



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